



GreenBytes Selected by AlwaysOn as a GoingGreen Top 50 Winner

Recognized for Creating New Opportunities in Green Technology

Ashaway, R.I. – March 1, 2010 – GreenBytes® Inc., a developer of next generation high-performance, energy-efficient data storage solutions, today announced that it has been chosen by AlwaysOn as one of the GoingGreen East Top 50 winners. Inclusion in the GoingGreen East 50 signifies leadership amongst its peers and game-changing approaches and technologies that are likely to disrupt existing markets and entrenched players. GreenBytes was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

The energy requirements for data storage are enormous. For every watt used to power a storage device, another watt must be invested to cool it. GreenBytes has leveraged its breakthrough proprietary technology to create next generation storage architecture that dramatically reduces power consumption and increases density, allowing companies to reduce the carbon footprint of their information.

“Being selected by AlwaysOn as a GoingGreen Top 50 winner is a tremendous honor for GreenBytes,” said Matt Aitkenhead, vice president, product marketing and technical alliances for GreenBytes. “Our purpose built hardware, combined with GreenBytes’ cutting-edge inline deduplication technology, as well as MAID and other power efficiency intelligence, allows for the lowest energy consumption per terabyte footprint available anywhere. Game-changing innovations in data storage will play a large role in the green technology revolution, and GreenBytes’ GB-X Series of high-performance, energy-efficient inline deduplication storage appliances represent a quantum leap forward in the technology’s evolution.”

GreenBytes and the GoingGreen East Top 50 companies will be honored at AlwaysOn's GoingGreen East event on March 8th, 2010, at the Four Seasons Hotel in Boston, MA. This two-and-a-half-day executive event features CEO presentations and high-level debates on the most promising emerging green technologies and new entrepreneurial opportunities

“The GoingGreen East Top 50 winners have excelled in key strategic areas in the global clean energy technology markets,” said Tony Perkins, founder and CEO of AlwaysOn. “We congratulate them for their success in introducing new tools, services, and systems that are driving the next phase of greentech innovation and transforming the biggest industries on earth.”

The GoingGreen East 50 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2010 list.

A full list of all the GoingGreen East Top 50 winners can be found on the AlwaysOn website at: <http://alwayson.goingon.com/permalink/post/34471>

About GreenBytes, Inc.

GreenBytes, Inc. is a provider of high-performance, energy-efficient inline deduplication storage appliances. The company's GB-X Series storage appliances combine highly innovative software technology with a world-class server platform to address the storage and energy efficiency crises facing today's IT operations. GreenBytes' high-performance inline deduplicating storage appliances incorporate energy-efficient technologies and the industry's highest levels of scalability and reliability in an easy-to-use, cost-effective package, designed to bring the benefits of data deduplication to the broader storage market. GreenBytes was founded in 2007 and is based in Ashaway, Rhode Island. For more information, visit: www.getgreenbytes.com.

About AlwaysOn

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn's preeminent executive event series includes the Summit at Stanford, OnMedia, OnHollywood, OnDC, OnDemand, Venture

Summit Silicon Valley, Venture Summit East, GoingGreen, GoingGreen East, and GoingGreen Europe. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.

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